

NEW YORK FASHION WEEK | FEBRUARY 10 - 17, 2011

Chris Benz



PANTONE® fashion **color** report

fall 2011

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bamboo PANTONE 14-0740

emberglow PANTONE 17-1547

honeysuckle PANTONE 18-2120

phlox PANTONE 19-2820

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coffee liqueúr PANTONE 18-0930

nougat PANTONE 16-1320

orchid hush PANTONE 13-3805

quarry PANTONE 15-4305

What's your favorite color?

Take our color survey.

Fall 2011 — The Art of Color — Sensible and Spirited

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Bamboo

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Emberglow

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Honeysuckle

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Quarry

Taking cues from the great masters, sepia tones of old Hollywood, Chinese opera, cityscapes and countryside, designers are paying close attention to texture, contrast and color for fall 2011 — pairing menswear with feminine twists, warm prints with cool metals, incorporating both old and new influences, and creating an intriguing balance between colors.

“Designers take a painterly approach to fall 2011 by artfully combining bright colors with staple neutrals, reminiscent of how an artist would construct a stunning work of art,” said Leatrice Eiseman, executive director of the Pantone Color Institute®. “Much like a painter’s masterpiece, there is a certain romance to this season’s palette.”

Bamboo, a surprising fall hue, brings a warm, exotic flavor to the season. Like a filtered sunset on the waning days of fall, Bamboo is a standout yellow with a subtle green undertone. This dappled shade pairs dramatically with several of the top 10, including Phlox, Teal and Honeysuckle.

Radiant **Emberglow**, a traditional autumnal tone, emanates the warmth of a glowing fire — the perfect panacea to the crisp air of fall. Combine Emberglow with Coffee Liqueur for a classic look, or with Honeysuckle for something a bit more retro. Add a spark with shoes or a handbag in Emberglow, or perhaps a patterned scarf combining purpled Phlox or Deep Teal.

Offering a sense of continuity from spring, dynamic **Honeysuckle** adds a bold punctuation point. This playful, reddish pink works with any other color in the palette, especially fall staples like Coffee

Liqueur and Nougat. To add some intensity, pair it with complementary Bamboo. Flirtatious and festive, Honeysuckle produces a healthy glow — great for cosmetics and holiday soirees.

Phlox, a magical, deep purple with a hint of mystery, is an outstanding statement when worn on its own. Add Phlox to this season’s neutrals to create a bit of drama, or combine it with Cedar, Deep Teal or Coffee Liqueur for something extraordinary. To add even more excitement, pair Phlox with Honeysuckle or Bamboo against a Cedar background — a combination inspired by Mother Nature.

Evoking the freshness of a cool mist in a dark forest, **Cedar** is a versatile, mid-tone neutral green. It is a natural with Deep Teal, and sophisticated and timeless with Phlox or Orchid Hush. **Deep Teal**, a strong, blue-toned green, suggests ocean depths and the color of the sky as daylight descends into darkness. A great standard when used with Cedar, its color-wheel neighbor, Deep Teal is also a unique counterpoint to Honeysuckle.

Consumers continue to add stability to their wardrobes with neutrals. Rich, decadent **Coffee Liqueur** brings a sense of elegance to fall, and is a savory alternative to basic black. A deliciously warm camel tan, **Nougat** is tastefully embellished by Phlox, Emberglow or Honeysuckle. **Orchid Hush**, a unique tone of gray with complex orchid undertones, blends well with any other color in the palette. **Quarry**, a reliable medium gray, remains, as always, a practical, dependable staple.

For over 17 years, Pantone, the global authority on color, has surveyed the designers of New York Fashion Week and beyond to bring you the season’s most important color trends. This report previews the most prominent hues for fall 2011.



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Chris Benz

inspiration

I have been traveling to Savannah, Georgia over the latter part of 2010 and have become enamoured with the scenery and laissez-faire attitude of the South — the gorgeous cypress trees covered in Spanish moss, weather-worn masonry, filtered sunlight and a tension between old- and new-fashioned ideals

prominent colors

We love the idea of the Old South and swampy colors in the moonlight: Licorice, Pirate Black, Dark Slate, Mood Indigo and Cypress with hits of Rust, Freesia, Hot Coral, Super Pink, Algiers Blue and Antique Moss

signature color

Sponge because of its quiet intensity — although a neutral Beige Green, the amount of colors used to create it allows it to fit with everything in the collection — its versatility from day to evening is remarkable

must-have item

A felted-wool topcoat in Sponge — the style balances a modern spirit and a nod to antebellum details with gunmetal ball buttons and exaggerated peplum

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PANTONE fashion color report www.pantone.com/fall2011

bamboo PANTONE 14-0740





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Peter Som

inspiration

Menswear fabrics with a feminine twist — this collection is about everyday elegance

prominent colors

Deep Navy, Cool Flannel Gray and Black mixed with shots of sophisticated brights like Raspberry Fuschia and Persimmon Orange

signature color

Classic Navy

must-have item

A tailored double-breasted blazer with an hourglass silhouette

www.petersom.com

www.facebook.com/#!/pages/Peter-Som-Inc/56530233642

[@peter_som](https://twitter.com/peter_som)





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Rebecca Taylor

inspiration

The cityscape is always inspiring to me and looking at the city through the rain of our 16th floor windows — the pops of the lights below are magical

prominent colors

Rich Burgundies and Burnt Siennas combined with pops of Bright Fuchsia and a Deep Teal we call Peacock; Warm Silver Gray is the neutral of choice this season

signature color

Bordeaux because its depth and richness are reminiscent of the '30s and '40s revival in 1970's fashion

must-have item

Patched faux fur outerwear — its multi-textural aspect is key this season and makes a neutral feel full and quite colorful

www.rebeccataylor.com

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honeysuckle PANTONE 18-2120



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ADAM by Adam Lippes

inspiration

An exhibit at the National Museum of the American Indian called *Infinity of Nations*

prominent colors

Earth-focused colors: Warm Camel mixed with very Cool Alabaster and Soft Pink, as well as Red, Deep Purple and Bright Fuchsia

signature colors

Camel, Alabaster and Black — their tone is cool and refined

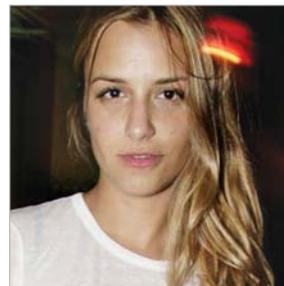
must-have item

Plaids and very wide stripes made of Milk, Gray and Brown

www.shopadam.com

www.facebook.com/adamlippes





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Charlotte Ronson

inspiration

A love story between a Russian princess and a British punk boy and their nomadic travels across the English countryside

prominent colors

Spice, Military, Russian Black and Dusty Pink

signature color

Military with accents of Spice

must-have item

Military cropped biker jackets in wool and leather, a rich Military and Russian Black color-block shearling lined sweater coat, a Black lace-paneled dress and our army jacket

www.charlotteronson.com

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Cynthia Steffe by Shaun Kearney

inspiration

Being in the country recently got me thinking about more exotic forms of nature — so for fall, solid colors are juxtaposed with unexpected animal skins, microscopic skin prints and distorted takes on classic animal prints

prominent colors

Warm, neutral shades of Camel, Bark, Birch and Taupe against cool shades of Dusty Gray and Slate, offset with jewel tones of Forest Green, Butternut, Maroon, Amethyst, Metallic Bronze, Silver and Antique Gold

signature color

Forest Green — it's the color that most embodies nature while at the same time looking rich and glamorous

must-have item

A Forest Green mohair funnel-neck wrap coat with leather trim

www.cynthiasteffe.com

www.facebook.com/#!/pages/Cynthia-Steffe/80953304617

@cynthiasteffe or @shaun_kearney



deep teal PANTONE 19-4914



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Tracy Reese

inspiration

Metals and textures in fabrics and bright colors combined with Black, Dark Brown, Gray and neutrals

prominent colors

Jade, Peony, Rich Curry, Amber, Brick and Bittersweet Brown with Graphite Heather

signature color

Rust, which we're calling Rich Curry, as it's the perfect color to create a cozy yet fresh palette for fall

must-have item

A printed pin-tucked maxi dress in Amber Smudged Ombre with shades of Rich Curry, Amber, Caramel, Ripe Cantaloupe and Black

www.tracyreese.com

www.facebook.com/tracyreese

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MACKAGE

inspiration

Baroque paintings, particularly the muses of *Painting and Poetry* by Francesco Furini (1624)

prominent colors

All-time classics like Midnight Black and Bloody Merlot give a dramatic effect; we also use earth tones such as Dusty Camel, Cognac and Neutral Taupe with Creamy White for a hint of brightness; Cool Spruce adds a strong accent to our collection

signature color

The marriage of all these colors that is so strong and creates an impact

must-have item

A boy-cut modernized Perfecto® with a wool body, leather sleeves and sheepskin collar that is a combination of Jet Black and Creamy White

www.mackage.com

www.facebook.com/houseofmackage

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VPL by Victoria Bartlett

inspiration

Warm animal colors contrasted with cool industrial metal and a punctuation of vivid color

prominent colors

Vivid Orange, Deer (Warm Camel), Iron Oxide (Warm Copper), Bordeaux, Steel and Chestnut

signature color

Iron Oxide

must-have item

An Iron Oxide legging pant

www.vplnyc.com

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NEW YORK FASHION WEEK | FEBRUARY 10 – 17, 2011

ADRIENNE VITTADINI
COLLECTION

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Adrienne Vittadini

inspiration

The unexpected color combinations found in Barnett Newman paintings — the feeling is chic, modern and graphic

prominent colors

Neo neutrals: Blush Pink mixed with Silver Grays, Tannin with shots of Lipstick Red; Neo Navy works back to a range of Mélange Grays and Sea Glass Green

signature color

Sea Glass — a diffused Green hue that complements the rich Charcoal and Neo Navy in our core palette

must-have item

A Charcoal bouclé sweater vest with a Sea Glass georgette shirt

www.adriennevittadini.com

www.facebook.com/adriennevittadini#!/pages/Adrienne-Vittadini/124310290928365

[@avittadini](https://twitter.com/avittadini)



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Lela Rose

inspiration

When at the Chicago Art Institute last October, I saw a show that had several Gerhard Richter paintings ranging from *Woman Descending a Staircase* to his many pieces of *Two Candles* — I was inspired by the obscured imagery and hazy aura of his work

prominent colors

A hazy shade of Bronze, Smoke, Verdigris, Sea Green, Tanager and Burnt Clay

signature color

Sea Green — it brings together the Bronze and Smoke tones

must-have item

A strict sheath made in a cotton canvas material using a “Richter” print I designed with Copper, Flint, Smoke, White and Jonquil

www.LelaRose.com

www.facebook.com/pages/lelarose#!/pages/Lela-Rose/143990268957369





Photo: Melanie Dunea

Carmen Marc Valvo

inspiration

Cornucopia of color and texture: Chocolates, Nutmeg and Persimmons

prominent colors

Nude with Black undertones highlighted with Persimmon

signature color

Persimmon — a beautiful fall Orange that is both opulent and optimistic

must-have item

Something simple in Sable

www.carmenmarcvalvo.com





Pamella Roland by Pamella Devos

inspiration

Having lived in Asia for a short time, I was taken by the culmination of old with new, Western technologies with Eastern tradition, modern cityscapes with rural farmland — I was drawn to the colors of the field harvests as well as to the colors of the urban skyline

prominent colors

Neutrals such as Camel and Anthracite with accents of Crimson for daywear; Jewel-tone Crimson, Dark Jade, Red Plum, Anthracite and Black for evening wear

signature color

Crimson — a passionate color that evokes an idea of a powerful woman; it is also quite prevalent in Asian culture symbolizing good fortune and joy

must-have item

A striking coat in Crimson-colored baby alpaca that hits right above the knee

www.pamellaroland.com





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Elie Tahari

inspiration

We are having a cinematic moment inspired by the old Hollywood cinema and Black and White films

prominent colors

Old movie colors: Sepia, Black and White washed with Cool Brown tones; Black and White washed with Rich Reds, Deep Greens, Teals and Blue — all tonal, as if colored light is coming through old films

signature color

All shades of Brown

must-have item

A beautiful crocodile print jacquard dress in Deep, Rich Brown tones

www.elietahari.com

www.facebook.com/elietahari

[@elietahari](https://twitter.com/elietahari)



coffee liqueur PANTONE 18-0930



Photo: Annie Leibovitz

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Tommy Hilfiger

inspiration

Global prep

prominent colors

For fall 2011 we're offsetting plaids and Pendleton stripes with Burgundy, Airforce Blue and Bottle Green

signature color

Our heritage is Red, White and Blue — for fall the new Red is Burgundy, the new Blue is Airforce Blue

must-have item

The Toggle Coat in Flannel Gray or Camel with a Pendleton stripe

www.tommy.com

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quarry PANTONE 15-4305



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Kenneth Cole

inspiration

My recent travels through Ireland, specifically being inside an old Irish castle sitting in front of a huge warm fire

prominent colors

Layers of spicy colors including Terracotta, Red Apple, Fire Orange and Saffron

signature color

Saffron Yellow — it is our standout color of the season

must-have item

The Trench in many colors and forms

www.kennethcole.com

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@kennethcole



bamboo PANTONE 14-0740



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Vivienne Tam

inspiration

Chinese opera

prominent colors

Cream, Beige and dark jewel tones

signature color

Lots of shine, opulent and romantic, antique feeling

must-have item

Opera crochet lace dress in Black

www.viennetam.com

www.facebook.com/viennetamnyc

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Tadashi Shoji

inspiration

Far East gardens and the living elements in nature

prominent colors

Begonia, a light Bordeaux Red with warm undertones; Horizon, a Dark Eggplant Purple with a cool undertone; Pebble, a Nude color with cool undertones; Sunglow, a Warm Yellow with warm undertones; Moss, a Forest Green with cool undertones

signature color

Horizon — it captures all the elements of nature so beautifully

must-have item

A Moss Green hand-cut organza strapless dress

www.tadashishoji.com

www.facebook.com/tadashishoji

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deep teal PANTONE 19-4914



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Yoana Baraschi

inspiration

A digital-age adventure in a faux-real world where heightened nature becomes hyper-colored for a surreal effect

prominent colors

A complex, saturated Coral Red with Brown undertones, Paprika combined with Caramel, Camel and Nutmeg accented with Black

signature colors

Shades of Red from Paprika to Bordeaux paired with neutrals such as Caramel, Camel, Gray and Black — they create a sexy drama for our Virtualand heroine

must-have item

A Caramel car coat with Black leather inserts, or a faux wild fox vest layered over a Red and Black jacket

www.YoanaBaraschi.com

www.facebook.com/yoanabaraschi

@YoanaBaraschi





Photo: Kelly Stuart

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Rebecca Minkoff

inspiration

The modern practicality of Charlotte Kemp Muhl's personal eclectic style

prominent colors

Blood Red, Ink Blot, Stone and Blushed

signature color

Each color that composes this collection tells a story — they're too beautiful to select only one!

must-have item

The Item Jacket in Deep Reds and Midnight hues

www.rebeccaminkoff.com

www.facebook.com/rebeccaminkoffllc

[@rebeccaminkoff](https://twitter.com/rebeccaminkoff)





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Nanette Lepore

inspiration

Celestial heights twinkling in soft focus from our view on terra firma — we are reacting to the effects of global warming with softer colors and lighter fabrics

prominent colors

Glacier, Storm, Amber, Rose Gold, Cloud and Vermillion

signature color

Glacier for its frosty coolness woven with Cloud for an airy feel

must-have item

A diaphanous frock that floats on the body in shades of Cloud, Storm and Cool Glacier — a dress that flutters complemented by an array of twinkling icy sequins

www.nanettelepore.com

www.facebook.com/nanettelepore.fb





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Ella MOSS by Pamela Protzel Scott

inspiration

The dreamy English countryside — frolicking in the forest and exploring nature, femininity mixed with texture and detail, vintage-inspired prints and animal instincts

prominent colors

Shades of Brown, Camel and Taupe such as Deep Camel with Charcoal Gray, Warm Copper with Rich Aquamarine and Mahogany with Shell Pink

signature color

Deep Camel — it's classically sophisticated and works beautifully with to the rest of the palette

must-have item

Ella Camel and Charcoal striped dress with a leather braided belt — it's playful sophistication for day to night and the perfect piece to transition seasons easily

www.ellamoss.com

www.facebook.com/Ella-Moss#!/pages/Ella-Moss/20445089212



nougat PANTONE 16-1320



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NAHM by Nary Manivong and Ally Hilfiger

inspiration

Nature — we took the Edgar Allan Poe poem *The Raven* and interpreted it by using warm, rich and bold colors

prominent colors

Bold Amber Brown with Chic and Sharp Great Jones Black details bring a confident attitude to our collection and color stories

signature color

Black, Clay Red, Amber Brown, Copper Gold and Midnight Blue

must-have item

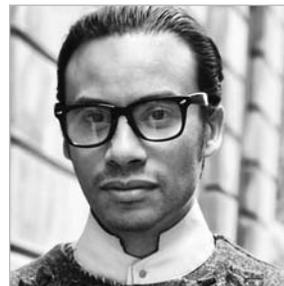
The asymmetrical pleated dress in Clay Red and the Amber Brown dolman mini dress

www.nahm-ny.com

www.facebook.com/NAHMny

@NAHMny





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Victor de Souza

inspiration

A jaunt through Imperial India in winter — the brilliant colors of birds and rich evergreen forests, the perfect combination of beadings and silk, the mixing of couture with men's tailored fashion, the contrast of strength and softness

prominent colors

Royal Blue, Midnight Blue, Electric Yellow, Powder Pink, Classic Gray and Malachite Green

signature color

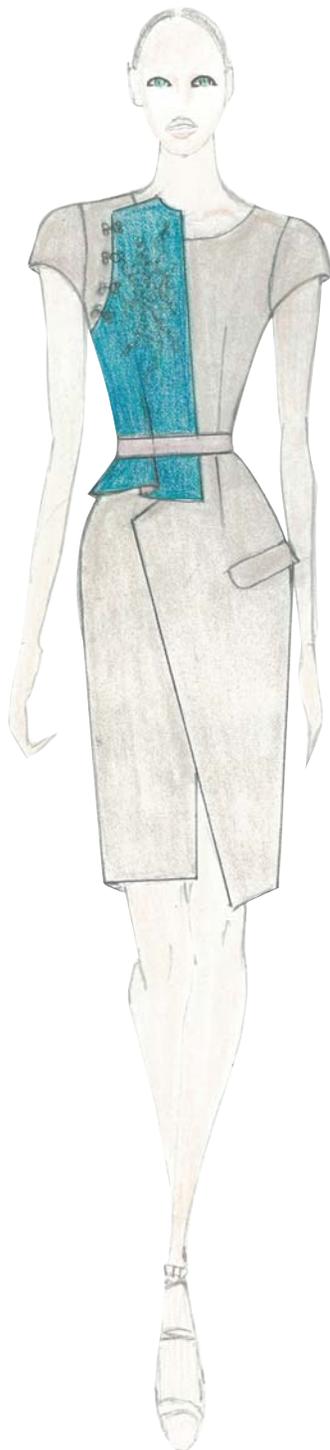
Electric Yellow — it's energetic and makes me happy

must-have item

My new cashmere wool blazer in Navy Blue — it creates the effect of a wasp waist, while still giving luxurious everyday comfort

www.victordesouzany.com/

www.facebook.com/pages/victor-de-souza-collection/35735084711?v=wall





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Hyden Yoo

inspiration

The brick from the 1940's London suburban working class landscape and the Black and White photos of *Teddy Girls* by Ken Russell which brought attention to the girls who opted for male elements of Edwardian/rockabilly style

prominent colors

Baked Clay and Burnt Olive are the warm colors that are in complete contrast to a Brisk Purple and a Cool Metal Gray — these are infused and highlighted by an Icy Black Obsidian which create an even cooler mélange of colors

signature color

The Cool Metal Gray which most resembles Paloma — it ties the collection together and is the most versatile color — I love its ambiguity

must-have item

A boxy double-breasted collarless jacket with giant lapels and looping epaulettes in Baked Clay

www.hydenyoo.com

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@hydenyoo

PANTONE fashion color report www.pantone.com/fall2011





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Maisonette 1977 by Jane Ibrahim

inspiration

Christopher Nolan's film *Inception* and its sense of impending danger that is difficult to distinguish if external or internal — the initial palette captured the feeling of moodiness and mysterious murkiness, and then evolved into a sleeker, more refined palette with deep undertones

prominent colors

Warm, saturated tones like Burnt Umber, Burgundy and Bordeaux grounded in Black; against these base tones are cool Grays and pops of Sterling Silver, Mercury and Marigold

signature color

Tones of Gray that can go instantly from warm to cool and really tie the mystery with the glamour

must-have item

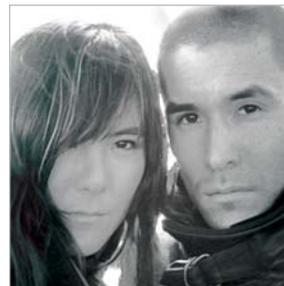
A tie-dye fur vest in shades of Bordeaux and Cranberry

www.maisonette1977.com

www.facebook.com/maisonette1977

[@maisonette1977](https://twitter.com/maisonette1977)





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Nicholas K

inspiration

Searching for a country house upstate in the fall as well as films that bring us back to nature like *A River Runs Through It* and *Legends of the Fall*

prominent colors

Hunter, Pine Needle and Sap Greens; Oak, Birch, Mud and Musk Browns; Winter Whites, Vintage Hand-knit Creams, Rust and Harvest Burnt Oranges

signature color

Hunter Green and Vintage Hand-knit Creams — they are classics and look great with any color

must-have item

A buttery-soft lambskin leather bomber lined in Mongolian fur in Rust

www.NicholasK.com

www.facebook.com/NicholasKStudio

[@NicholasKstudio](https://twitter.com/NicholasKstudio)





Photo: Shannon Sinclair

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Betsey Johnson

inspiration

Flowers and romance, flower gardens in the fall and flower gardens in the snow

prominent colors

Softs and hards, lights and darks, pales and brights, Black; warm colors: Mints (Crest® toothpaste), Lavenders (Magentas, Cerise, Purple), Pinks (Peachy, Peony, Shrimps), Blues (Rainy, Teal-y), Limes (Rich, Lizardy) — simply beautiful in a “boudoir way”

signature color

Lila-y — Pinky Lilac from pastel to punchy — I love the way Purples go with ALL other colors... Mustard Golds, Wine Reds, Lizard Limes, Teal-y Blues

must-have item

Stretch-net leopard long johns in Lime Leopard, Lavender Leopard, Natural Leopard and Red Lipstick Leopard

www.betseyjohnson.com/home/index.jsp

www.facebook.com/#!/xobetseyjohnson

honeysuckle PANTONE 18-2-120



must haves

ADAM by Adam Lippes Plaids and very wide stripes made of Milk, Gray and Brown

Adrienne Vittadini A Charcoal bouclé sweater vest with a Sea Glass georgette shirt

Betsey Johnson Stretch-net leopard long Johns in Lime Leopard, Lavender Leopard, Natural Leopard and Red Lipstick Leopard

Carmen Marc Valvo Something simple in Sable

Charlotte Ronson Military cropped biker jackets in wool and leather, a rich Military and Russian Black color-block shearling lined sweater coat, a Black lace-paneled dress and our army jacket

Chris Benz A felted-wool topcoat in Sponge — the style balances a modern spirit and a nod to antebellum details with gunmetal ball buttons and exaggerated peplum

Cynthia Steffe by Shaun Kearney A Forest Green mohair funnel-neck wrap coat with leather trim

Elie Tahari A beautiful crocodile print jacquard dress in Deep, Rich Brown tones

Ella Moss by Pamella Protzel Scott Ella Camel and Charcoal striped dress with a leather braided belt — it's playful sophistication for day to night and the perfect piece to transition seasons easily

Hyden Yoo A boxy double-breasted collarless jacket with giant lapels and looping epaulettes in Baked Clay

Kenneth Cole The Trench in many colors and forms

Lela Rose A strict sheath made in a cotton canvas material using a "Richter" print I designed with Copper, Flint, Smoke, White and Jonquil

MACKAGE A boy-cut modernized Perfecto® with a wool body, leather sleeves and sheepskin collar that is a combination of Jet Black and Creamy White

Maisonette 1977 by Jane Ibrahim A tie-dye fur vest in shades of Bordeaux and Cranberry

NAHM by Nary Manivong and Ally Hilfiger The asymmetrical pleated dress in Clay Red and the Amber Brown dolman mini dress

Nanette Lepore A diaphanous frock that floats on the body in shades of Cloud, Storm and Cool Glacier — a dress that flutters complemented by an array of twinkling icy sequins

Nicholas K A buttery-soft lambskin leather bomber lined in Mongolian fur in Rust

Pamella Roland by Pamella Devos A striking coat in Crimson-colored baby alpaca that hits right above the knee

Peter Som A tailored double-breasted blazer with an hourglass silhouette

Rebecca Minkoff The Item Jacket in Deep Reds and Midnight hues

Rebecca Taylor Patched faux fur outerwear — its multi-textural aspect is key this season and makes a neutral feel full and quite colorful

Tadashi Shoji A Moss Green hand-cut organza strapless dress

Tommy Hilfiger The Toggle Coat in Flannel Gray or Camel with a Pendleton stripe

Tracy Reese A printed pin-tucked maxi dress in Amber Smudged Ombre with shades of Rich Curry, Amber, Caramel, Ripe Cantaloupe and Black

Victor de Souza My new cashmere wool blazer in Navy Blue — it creates the effect of a wasp waist, while still giving luxurious everyday comfort

Vivienne Tam Opera crochet lace dress in Black

VPL by Victoria Bartlett An Iron Oxide legging pant

Yoana Baraschi A Caramel car coat with Black leather inserts, or a faux wild fox vest layered over a Red and Black jacket

PANTONE 14-0740 **Bamboo** PANTONE 17-1544 **Burnt Sienna** PANTONE 18-1741 **Raspberry Wine** PANTONE 19-2820 **Phlox** PANTONE 16-0526 **Cedar** PANTONE 19-4914 **Deep Teal** PANTONE 18-0930 **Coffee Liqueur** PANTONE 16-1320 **Nougat** PANTONE 18-3812 **Cadet** PANTONE 15-4305 **Quarry**



Tommy Hilfiger

PANTONE fashion color report fall 2011

Similar to the women's palette, men's hues take a painterly approach for fall 2011, but with a few nuanced variations, depicting a more masculine style. Reliable basics, including Nougat, Coffee Liqueur, Cedar, Deep Teal, Quarry and Cadet, anchor the palette for menswear, while vibrant accents like Bamboo, Burnt Sienna, Raspberry Wine and Phox add pops of vivid color.

Taking orange in a more masculine direction, **Burnt Sienna** serves as the standard, fall classic. Accent pieces including ties, scarves and pocket squares in this warm orange are a must. Providing men an alternative to Honeysuckle, **Raspberry Wine** has more sparkle than a merlot, making a statement with its vital red characteristics. The assemblage of Deep Teal, Cedar and Raspberry Wine is a spectacular composition.

Cadet, the perfect marriage of blue and gray, is another indisputable classic, serving as a dependable backbone that can be worn from season to season. Magical purple Phlox blooms against a neutral background of Nougat, Coffee Liqueur and Quarry.

men's

fashion influencers

Pantone queried fashion influencers: “If you could add any color to the PANTONE Fashion + Home Color System, what color would you add and why? What would you name it?”



Andrea Linett Creative Director, eBay®

“Sailor Patch Blue — it comes from my husband’s grandmother. When you ask if it’s a nice day in England, she replies, ‘There’s just enough blue to patch a sailor’s shirt.’”

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Collier Strong Celebrity Make-up Artist

“It would not be just one color I’d add to the PANTONE Fashion + Home Color System, it would be a whole new range of multi-dimensional colors, ones that have layers upon layers of complementary hues so that when the eye looks at it, it’s flattering to its surroundings, and as the light hits it or when the light in the room changes, the color takes on a dimensional quality. This concept can include all colors. We are living in a multi-dimensional world and to limit ourselves to a flat surface of color is to limit our experience of that moment. I’d call it the UNIVERSE Collection by Collier Strong.”

www.cloutierremix.com/collierstrong
www.collierstrong.com



Ken Downing Senior Vice President,
Fashion Director, Neiman Marcus

“I would add Baby’s Buff — the perfect shade of nude with the right balance of peach and apricot.”



Lanie List Chief Merchandising Officer,
Iconix Brand Group, Inc.

“We would add a gunmetal metallic. Material Girl is launching cosmetics for fall 2011, so we are loving a shiny gray for nail polish. We’d call it Electric.”



Nicole Fischelis Group Vice President/
Fashion Director, Macy’s

“Revamp your palette to include a broader range of metallics. Shine and shimmer continue to enhance and impact fashion, accessories and home and remain important for fall 2011. A black lacquer finish, as seen on the runways, will be the most important color for the fall season. Patent has reappeared on runways and adds a new dimension to any palette, making the matte/shiny combo really modern and sophisticated! I would call the new black lacquer color Moonlit Yin.”



Tom Bachik Celebrity Manicurist

“If I could add any color to the PANTONE FASHION + HOME Color System, it would be a warm golden yellow with slight red undertones creating dimension — reminiscent of our youth, fast cars and fresh flowers, like rich vibrant sunflower fields and the Porsche I wanted when I was younger. Bold but joyful and inviting, this yellow would bring youthfulness to a more mature color palette, transitioning warmth from summer into fall. I would name it Sunflower Sunset.”

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fashion designers

Pantone queried fashion designers: “If you could add any color to the PANTONE Fashion + Home Color System, what color would you add and why? What would you name it?”

Adrienne Vittadini Sea Glass Green — its muted Green hue mimics the color of translucent glass discovered on a sandy shoreline

Betsey Johnson A clean, bright, almost neon shade called Betsey Pink

Carlos Campos The Rust color I developed for this collection

Carmen Marc Valvo Nude, an almost non-existent neutral with Pink and Brown casts

Charlotte Ronson The perfect Muted Pale Pink because they always seem too Peach, too Purple or too Blue, and I would name it Perfect Pink

Chris Benz A Grayed-down Mustard Yellow

Cynthia Steffe by Shaun Kearney TriBeCa White! I live in a loft in TriBeCa and love white spaces, but I’ve discovered how difficult it is to get that perfect shade of White

Elie Tahari A rich Dark Brown with cool undertones that I would name Vanilla Bean

Elise Overland I love Chartreuse, but it is too bright to wear so Frosted Chartreuse

GUiSHEM by Guillermo M. Jop Fir Green in metallic because it’s a shade that goes with fall colors and the metallic makes it stand out, and I would name it Elektra Olive

Hyden Yoo When you see the Redder side of a Gala apple, it has a dusty surface, and the hue itself is not quite Red and not quite Pink, I would call it Dusty Apple — it can give off a warm temperature, a rustic mood, a feeling of nostalgia, a reminiscent sight, a playful attitude, a comforting smell and a classic taste

Lela Rose A color named Rosey Grey after my two children (they were named for colors) — of course this would be a very Dusty Gray with a tint of Rose

MACKAGE Black with a metal look to it that we would call Oxide Black

Maisonette 1977 by Jane Ibrahim A saturated Green color from an old-fashioned, half-filled Coke bottle that is hit by late afternoon sunlight and has a hint of Dark Oak, Sun Kiss and Meadow Green that I would name Pop Bottle Green — I saw it once while I was on vacation in Bali

Nanette Lepore Color swatches that were actually multiple shades of a color, either dip dyed or mottled like a tie-dye

Nicholas K Perfectly Khaki with a Golden tone like an aged military chino that has been baked in the sun, because we have the hardest time finding Khaki colors that are not too Red or too Green

Pamella Roland by Pamella Devos Snowfall, a soft, luminous quality of Gray with a wash of Orange that is the color of the sky before it snows with the cast of the fading sunlight

Peter Som Gift Box Orange, the brightest color in the rainbow mixed with the most sophisticated reference — whenever one receives a gift in an Orange box it can only mean luxury and taste

Rebecca Minkoff Raspberry and Electric Blue — they’re our go to handbag colors for fall

Rebecca Taylor A Sparkly Gray called Eighth Avenue

Tadashi Shoji Moss

Tracy Reese A shade of Coral Pink which I would call Rose Carthage

Victor de Souza I love being surrounded by White space, so let’s call it Laboratory White — clean, unadulterated and pristine

VPL by Victoria Bartlett Iron Oxide

Yoana Baraschi Python Gray, a complex Natural Gray incorporating Cool Beige undertones that is a perfect complement to the Reds and Browns of the season, or Greige, the perfect mix of Gray and Beige — the most sophisticated of the city neutrals

PANTONE 14-0740 Bamboo	PANTONE 17-1547 Emberglow	PANTONE 18-2120 Honeysuckle	PANTONE 19-2820 Phlox	PANTONE 16-0526 Cedar	PANTONE 19-4914 Deep Teal	PANTONE 18-0930 Coffee Liqueur	PANTONE 16-1320 Nougat	PANTONE 13-3805 Orchid Hush	PANTONE 15-4305 Quarry
CMYK 12.18.86.1 GOE 1-3-3 PLUS 7751	CMYK 0.71.62.0 GOE 21-1-2 PLUS 7416	CMYK 4.75.24.0 GOE 26-2-4 PLUS 205	CMYK 65.96.21.13 GOE 35-1-6 PLUS 7658	CMYK 41.27.68.5 GOE 152-1-3 PLUS 5773	CMYK 94.43.46.49 GOE 93-2-6 PLUS 7477	CMYK 51.60.72.28 GOE 155-1-4 PLUS 7532	CMYK 23.29.45.0 GOE 148-1-1 PLUS 4735	CMYK 15.13.3.0 GOE 51-4-1 PLUS 665	CMYK 45.22.24.0 GOE 82-3-1 PLUS 7543

PANTONE fashion color report fall 2011

What's hot for color trendsetters

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